

REQUEST FOR PERMISSION TO USE TRADEMARK

To: St. John Ambulance
Attention: Marketing and Communications
400-1900 City Park Drive, Ottawa, Ontario K1J 1A3
Telephone: 613/236-7461; Facsimile: 613/236-2425; E-mail: Jennifer.lavoie@nhq.sja.ca

From: Name: _____ **Title:** _____
Organization: _____
Address: _____
Phone/Fax/E-mail: _____

hereby requests permission to use the following trademark:

Briefly describe how the trademark will be used (**please submit a mock-up with this form**)

This trademark is to appear in the approved format on the following publications/products/video and complies with the standards specified in the St. John Ambulance Visual Identity Manual:

Publication Title/Product/Video: _____
Publisher/Manufacturing Company: _____
Date of Production: _____
Suggested Price: _____
To be circulated/sold: _____
(countries, special markets, etc.)

The undersigned agrees to:

Submit one copy of the work upon publication/production to St. John Ambulance, Attention: Marketing and Communications

This permission covers only the use specified above. This permission does not allow the use of the trademark in any edition, format or any other product than specified above.

(Signed) _____ Date: _____

APPROVAL OF REQUEST

The foregoing application is hereby approved, subject to the conditions stated above:

Approved: The Priory of Canada of the Most Venerable
Order of the Hospital of St. John of Jerusalem

Date of Approval: _____

Jennifer Lavoie
Director, Marketing and Communications



St. John Ambulance Saint-Jean
SAVING LIVES SAUVER DES VIES
at work, home and play au travail, à la maison et dans les loisirs