



**St. John Ambulance**  
Newfoundland and Labrador  
1910 A Century of Care 2010

**Newfoundland and Labrador Council**  
**Conseil de Terre-Neuve et du Labrador**  
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## **FOR IMMEDIATE RELEASE**

### **JOIN ST. JOHN AMBULANCE IN THEIR 100TH YEAR OF SAVING LIVES AT WORK, HOME AND PLAY IN NEWFOUNDLAND & LABRADOR**

**January 4, 2010 St. John's** – St. John Ambulance volunteers, instructors, and staff are rolling out red carpets in communities across the province to celebrate 100 years of providing top quality first aid training to Newfoundlanders & Labradorians. To mark this extraordinary milestone, St. John Ambulance is recognizing special volunteers and instructors, as well as hosting special events throughout the year including a province-wide CPR Challenge in February, and an archival display at The Rooms in April which will feature a large scale first aid demonstration.

“Emergencies can happen anywhere and anytime,” says Glenda Janes, Chief Executive Officer, St. John Ambulance, Newfoundland and Labrador Council. “Therefore we are challenging Newfoundlanders and Labradorians to make first aid training a top priority for 2010. Everyone can be trained and ready to help save a life.”

St. John Ambulance has been ensuring the health, safety and quality of life for Newfoundlanders & Labradorians since 1910. Each year more than 400 St. John Ambulance first aid instructors train over twenty thousand Newfoundlanders & Labradorians. First aid courses include Standard First Aid and Emergency First Aid, and incorporate training in Emergency Scene Management, Shock, Choking, CPR, Severe Bleeding and much more. Please visit [www.sja.ca/nl](http://www.sja.ca/nl) for a complete listing of first aid courses and products, along with information about St. John Ambulance – Newfoundland & Labrador Council.

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*St. John Ambulance Canada is a world-wide, non-denominational charitable organization, dedicated to the service of others. The Newfoundland and Labrador Council of St. John Ambulance was founded in 1910 and provides essential health care services to Newfoundlanders and Labradorians of all ages. The mission of St. John Ambulance is to enable Canadians to improve their health, safety and quality of life by providing training and community service.*

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St. John Ambulance is an international humanitarian organization and is a foundation of the Order of St. John.  
Ambulance Saint-Jean est un organisme humanitaire international et une fondation de l'Ordre de Saint-Jean.