



The Dr. G.R.A. Rice Memorial Award

for Excellence in Media Coverage

Celebrating excellence



St. John Ambulance Saint-Jean

The *Dr. G.R.A. Rice Memorial Award* honours excellence in news coverage related to health and safety issues. Presented to an individual, a group or a corporation working within the electronic or print media, the *Rice Award* is a major media achievement award. It is designed to raise the recipient's profile among the public as a reputable and reliable reporter of health, safety and quality of life issues.

The *Rice Award* was created in memory of Alberta media pioneer Dr. George R.A. Rice. It recognizes his lifetime of achievement and his commitment to excellence in media and communications and to the values of health, safety and quality of life.

You are invited to nominate an individual, group or organization in the media that has demonstrated excellence in covering health and safety issues. The nominee should be part of the print media (major dailies, weeklies and biweeklies, Alberta produced magazines and books) or electronic media, including television, radio and the Internet. Promotional materials such as flyers, brochures, direct mail pieces and "underground" literature are not eligible.

Criteria

- Nominees must be residents of Alberta, except in unusual circumstances, approved by the Council Board of Directors: for example, national media reporting on issues in Alberta.

The Nomination

- Nominations must include a brief biographical history of the nominee (1 page).
- A resume or curriculum vitae, if available.
- A detailed narrative to support the nomination.
- Nominations and attachments must be typed.
- Complete the attached nomination form (included in brochure as an insert).

The Selection

All nominations are submitted to the Volunteer Development Committee of St. John Ambulance, Alberta Council, for review and selection. The recipient of the award and the nominator will be advised after the selection process is completed.

Presentation of Award

Every year, the St. John Ambulance Alberta Council celebrates outstanding achievement at the Order of St. John Banquet in the Spring. In addition to *Dr. G.R.A. Rice Memorial Award*, the following awards will be presented at this gala event:

- The Chairman of the Board of Directors Award for Excellence in Work or Research in Health and Safety,
- Edgar L. Boyd Award for Excellence in Voluntary Service, and
- The Lyle E. Sproat Award for Excellence in Teaching.

For information about tickets or about the nomination process for the other Awards of Excellence, please contact:

The Executive Assistant,
St. John Ambulance
Provincial Headquarters
12304-118 Avenue,
Edmonton, Alberta T5L 5G8

Join us in the celebration!

